

**Workshop 3, Homework Review – Constructive Feedback:**

- Review sample exhibit page with three mounted covers – exercise in making flaps.
- Review your revised Title Page with Randy Neil.
- For those who do not have computers, continue working with your mentors.

**Workshop #4 – Exhibit Page Critique, Building Pages using a Computer,  
The Revised Title Page, Presentation of Awards**

This is the final exhibiting workshop for 2014. Most of our time will be used to review: 1) your exhibit page showing flaps, 2) final review of your Title Page, 3) Microsoft Publisher; how to build electronic exhibit pages, and 4) final review of class exhibits; an open forum. The forum is designed for all students to offer constructive criticism to others in the class.

The final segment of this class will be dedicated to the presentation of awards.

**The Revised Title Page**

Now it's time to compare your original Title Page with your revised Title Page to see how much your exhibit has grown in three short weeks. The Title Page is the first page you may work on when developing an exhibit, but it is actually the last page you should complete for your exhibit.

**Speaker** Now we will hear from Randy Neil, who will summarize the fundamentals of the Title Page: Randy also walks around the room while speaking and reviews Title Pages produced by the students.

**Building Pages using a Computer – Microsoft Publisher**

Several software programs exist that can be used to make exhibit pages using a computer. Microsoft Word, Microsoft Publisher, and Microsoft Visio, along with Adobe In-Design and PhotoShop, are only a few. I find software that supports “drag-and-drop”, and “element layering” technology the easiest to use. There is a learning curve, but the results are well worth your investment.

Microsoft Word and Microsoft Publisher are the least expensive software applications to purchase; they are both included when you buy a Microsoft Office software package. Without training, using Word to build exhibit pages is by far the most difficult to learn and

frustrating to manipulate. Last year, Microsoft Word and Microsoft Visio were demonstrated in class. This year, we will see how Microsoft Publisher can work for you.

**Speaker** Here to tell you how to create electronic exhibit pages is Rodger McReynolds.

### Summary Checklist

Here is a logical approach for developing steps for building a philatelic exhibit:

- What is your topic?
- Narrow scope: refine, refine, refine
- Gather material
- Perform initial research
- Gather more material
- Refine research: get specific – what must you say in nine pages?
- Rough page layout: pencil sketch, fit text and stamps [sell your product]
- Refined page layout: polish, polish, polish
- Final adjustments: arrangement of material, text, or both
- Final pages
- Mounting
- Self-critique
- Evaluation from family and other club members

### Today's Guest Speakers:

Randy L. Neil – Fundamentals of the Title Page, Part II

Rodger McReynolds – Building Computer Pages with Microsoft Publisher

### Presentation of Awards:

- a) Certificates and Lapel Pins
- b) Special Awards

### Homework Assignment:

- Register to exhibit at the MPS show in December.
- Have fun with exhibiting!

**End of MPS 2014 Exhibiting Workshops**