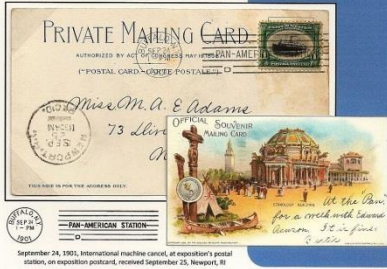


Pick a Peck of Postmarks ... Reap a Few Cancels

Purpose: This exhibit presents a selection of postcards and covers featuring special postmarks and cancels supplied by the U.S. Post Office Department to promote some of the expositions, fairs and other events held in the United States during the first portion of the 20th Century, prior to the U.S. entry into World War II.

Background: Many of the United States' earlier commemorative stamps were issued in conjunction with events that celebrated the subjects honored by the stamps. Often, post offices in cities near the site were issued cancelling dies with slogans to advertise the event before and during the festivities. In many instances, the Post Office Department also opened a temporary postal station at the event venue where the mail processed was postmarked using special duplex machine cancels or handstamps. Infrequently, the temporary postal stations had their own postmarks. More often, the event station's identity was contained in the cancel.

Pan-American Exposition May 1 – November 1, 1901, Buffalo, NY



September 24, 1901, slogan international machine cancel, at exposition's postal station, on exposition postcard, received September 25, Newport, RI

Postmarks & Cancels

When mail matter is processed, it is said to be "postmarked" while the stamps that pay the postage are said to be "cancelled." According to *Reynolds' Catalogue*, the terms postmark and cancel are synonymous. As philatelists, we know that is not strictly true even when, with the introduction of the duplex cancel, they were applied simultaneously.

The postmark indicates the date and place of mailing, done as a circular date stamp that includes the time as well. The cancel is an obliterating mark that employs an interchangeable die placed to the right of the postmark, to make the stamp invalid for future use.

Louisiana Purchase Exposition, St. Louis World's Fair April 30 – December 1, 1904



November 10, 1904, slogan international machine cancel, at exposition's postal station, on exposition postcard

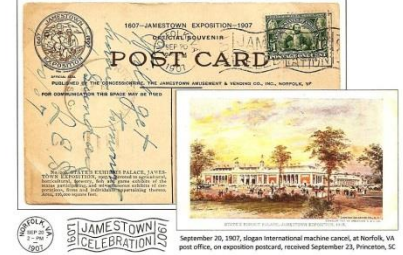


September 15, 1904, slogan international machine cancel, at St. Louis, MO post office, on exposition postcard

Jamestown Tercentenary Exposition April 26 – November 30, 1907, Hampton Roads, VA

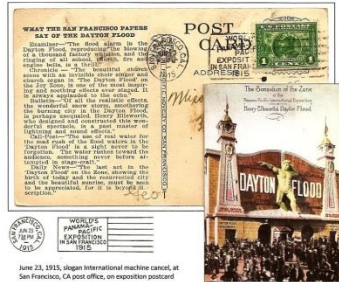


July 20, 1907, slogan international machine cancel, at exposition's postal station, on exposition postcard, received July 21, Louisville, KY



September 20, 1907, slogan international machine cancel, at Norfolk, VA post office, on exposition postcard, received September 25, Princeton, NJ

Panama-Pacific Exposition February 20 – December 4, 1915, San Francisco, CA



June 23, 1915, slogan international machine cancel, at San Francisco, CA post office, on exposition postcard



July 1, 1915, slogan international machine cancel, at San Francisco, CA post office, on exposition postcard

Panama-Pacific Exposition February 20 – December 4, 1915, San Francisco, CA



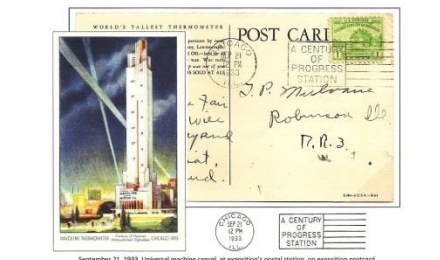
November 23, 1915, slogan American machine cancel, at San Jose, CA post office, on third-class printed matter, single-piece, 1¢ per 2 oz. rate

Sesqui-Centennial International Exposition May 31 – November 30, 1926, South Philadelphia, PA

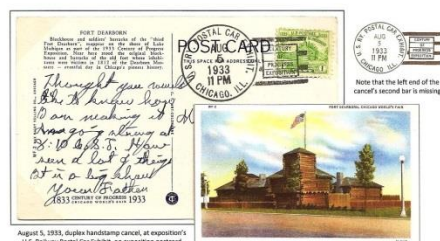


July 6, 1926, Washington D.C. C.A.M. 13, Post Office Department's first flight cancel serves as postmark and cancel, receiving backstamps at exposition's postal station

A Century of Progress International Exposition, Chicago World's Fair May 27 – November 12, 1933 and May 26 – October 31, 1934



September 21, 1933, Universal machine cancel, at exposition's postal station, on exposition postcard



August 5, 1933, duplex handstamp cancel, at exposition's U.S. Railway Postal Car exhibit, on exposition postcard

Golden Gate International Exposition February 18 – October 29, 1939 and May 25 – September 29, 1940, Treasure Island, San Francisco, CA

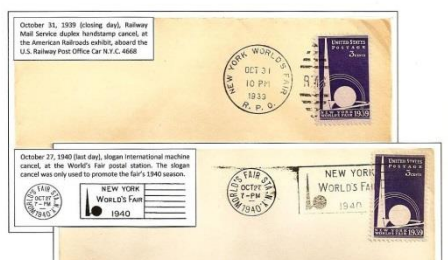


February 18, 1939 (first day of issue), Universal machine cancel, at exposition's postal station, on exposition postcard



June 20, 1939, international machine cancel, at exposition's postal station, on exposition postcard, first-class domestic postcard surface rate overpaid

New York World's Fair April 30 – October 31, 1939 and May 11 – October 27, 1940, Flushing Meadows, New York City



October 31, 1939 (closing day), Railway Mail Service duplex handstamp cancel, at the American Railway exhibit, aboard the U.S. Railway Post Office Car NY C-4668



May 27, 1940, generic wavy-line machine cancel with a postmark from the World's Fair postal station, on World's Fair souvenir postcard

Pick a Peck of Postmarks ... Reap a Few Cancels

Purpose: This exhibit presents a selection of postcards and covers featuring special postmarks and cancels supplied by the U.S. Post Office Department to promote some of the expositions, fairs and other events held in the United States during the first portion of the 20th Century, prior to the U.S. entry into World War II.

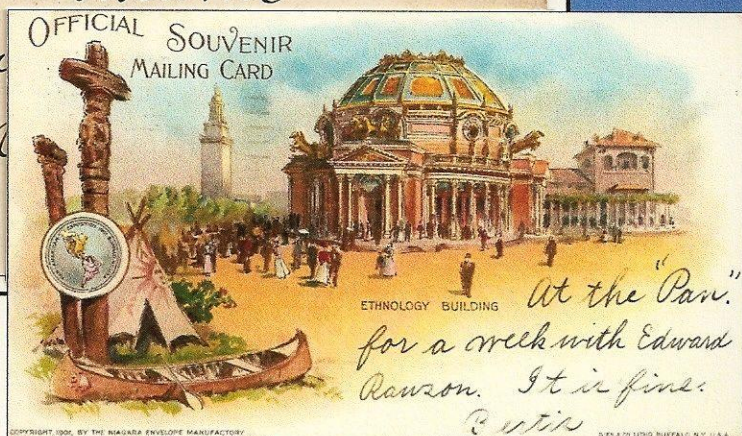
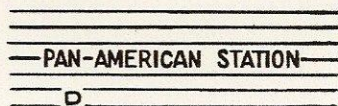
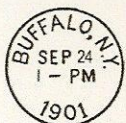
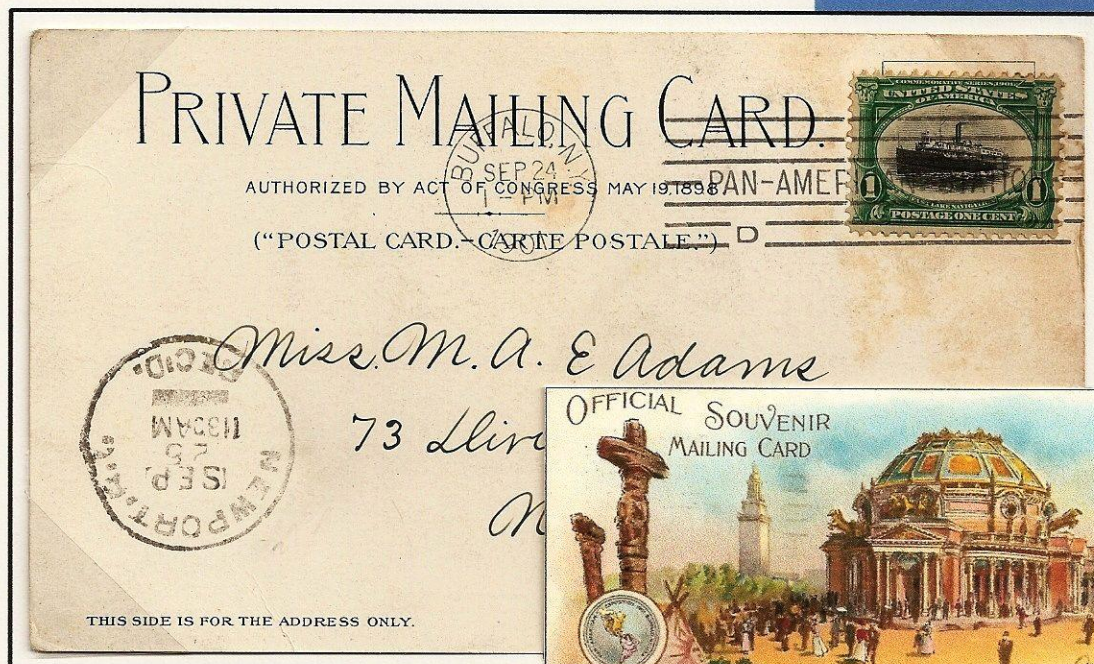
Background: Many of the United States' earlier commemorative stamps were issued in conjunction with events that celebrated the subjects honored by the stamps. Often, post offices in cities near the site were issued cancelling dies with slogans to advertise the event before and during the festivities. In many instances, the Post Office Department also opened a temporary postal station at the event venue where the mail processed was postmarked using special duplex machine cancels or handstamps. Infrequently, the temporary postal stations had their own postmarks. More often, the event station's identity was contained in the cancel.

Pan-American Exposition
May 1 – November 1, 1901, Buffalo, NY

Postmarks & Cancels

When mail matter is processed, it is said to be "postmarked" while the stamps that pay the postage are said to be "cancelled." According to *Roget's College Thesaurus*, the terms postmark and cancel are synonymous. As philatelists, we know that is not strictly true even when, with the introduction of the duplex cancel, they were applied simultaneously.

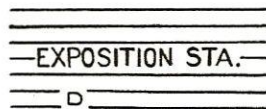
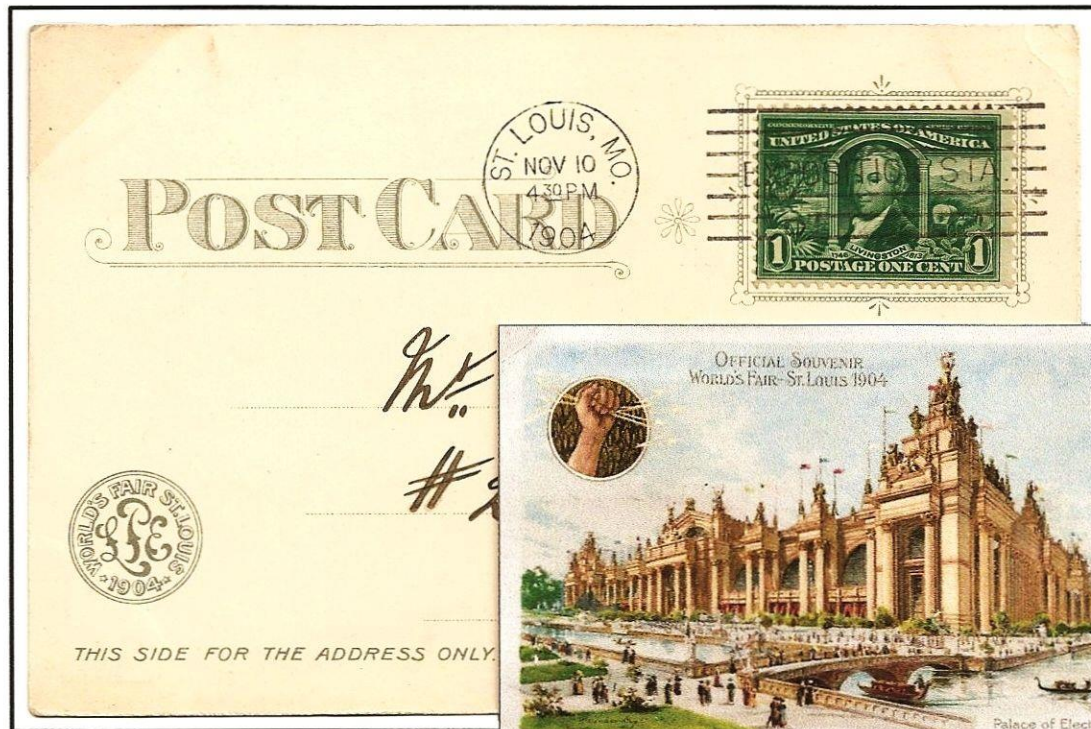
The postmark indicates the date and place of mailing, often as a circular date stamp that includes the time as well. The cancel is an obliterating mark that employs an interchangeable die, placed to the right of the postmark, to render the stamp invalid for future use.



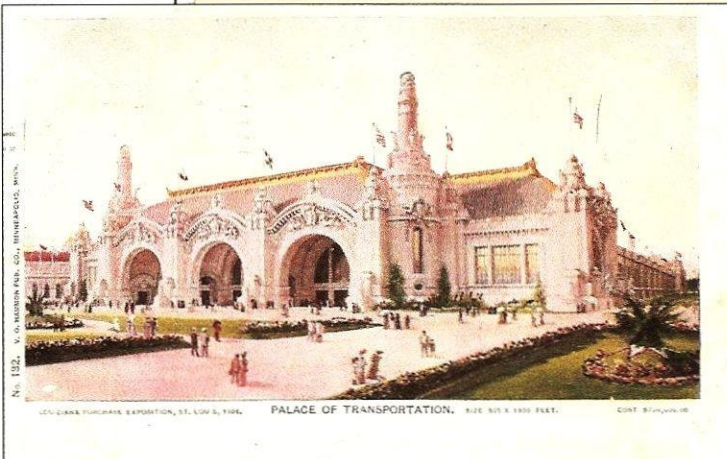
September 24, 1901, International machine cancel, at exposition's postal station, on exposition postcard, received September 25, Newport, RI

Louisiana Purchase Exposition, St. Louis World's Fair

April 30 – December 1, 1904



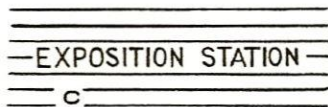
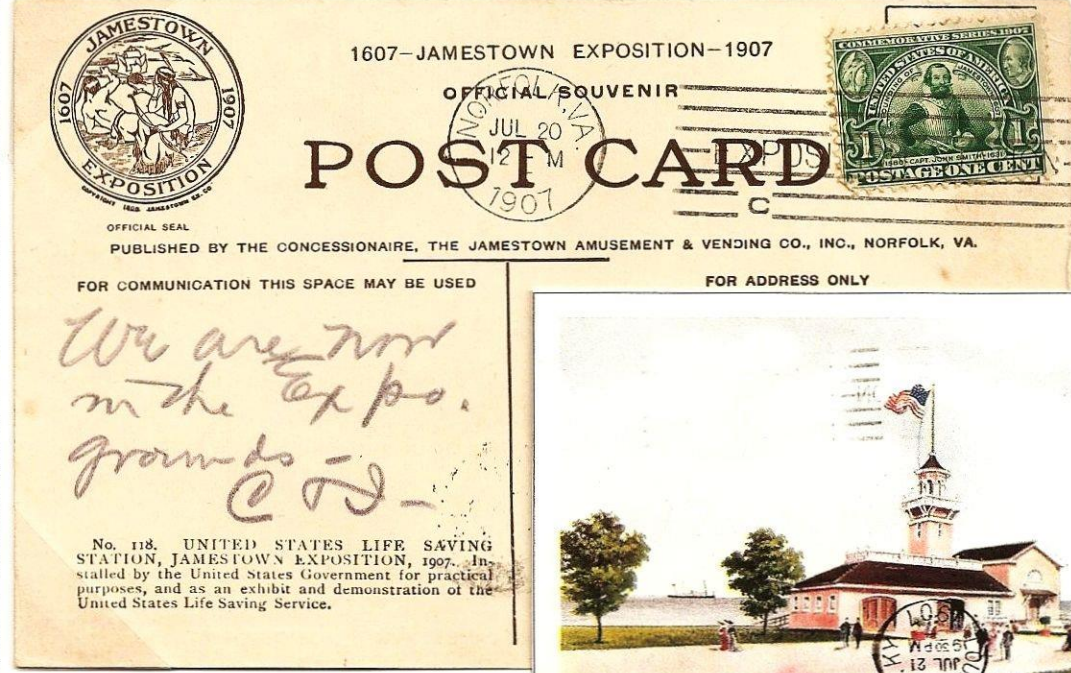
November 10, 1904, International machine cancel, at exposition's postal station, on exposition postcard



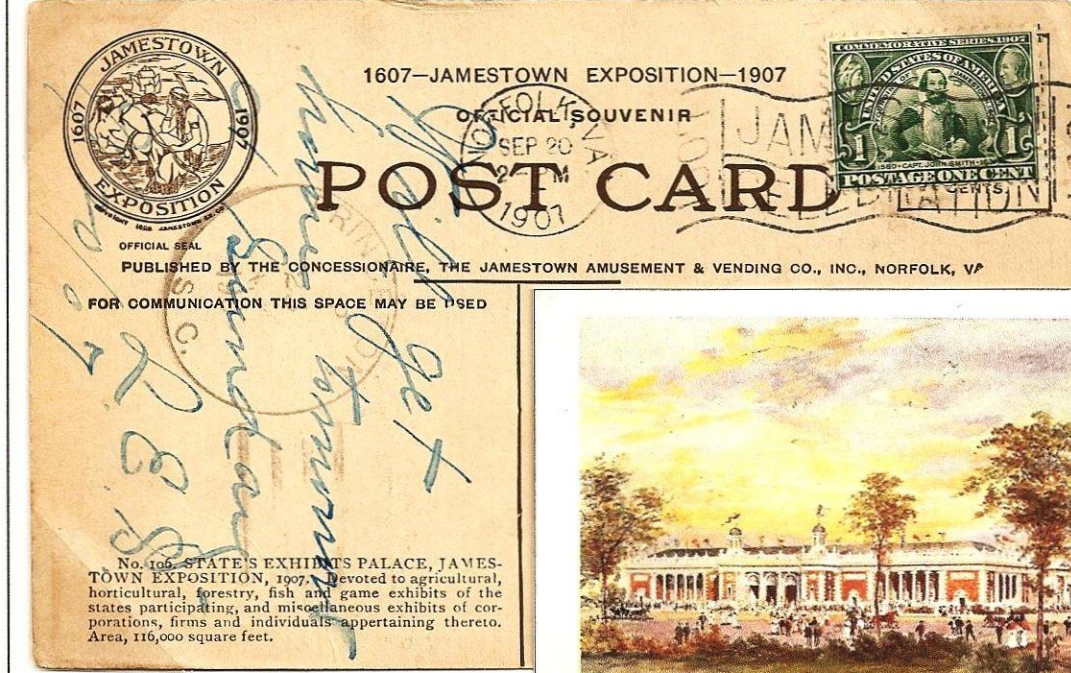
September 15, 1904, slogan International machine cancel, at St. Louis, MO post office, on exposition postcard



April 26 – November 30, 1907, Hampton Roads, VA



July 20, 1907, International machine cancel, at exposition's postal station, on exposition postcard, received July 21, Louisville, KY



September 20, 1907, slogan International machine cancel, at Norfolk, VA post office, on exposition postcard, received September 23, Princeton, SC

Panama-Pacific Exposition

February 20 – December 4, 1915, San Francisco, CA

WHAT THE SAN FRANCISCO PAPERS SAY OF THE DAYTON FLOOD

Examiner—"The flood alarm in the Dayton Flood, reproducing the blowing of a thousand factory whistles, and the ringing of all school, church, fire and engine bells, is a thrill."

Chronicle—"The beautiful church scene with an invisible choir singer and church organ in 'The Dayton Flood' on the Joy Zone, is one of the most inspiring and soothing effects ever staged. It is always applauded to the echo."

Bulletin—"Of all the realistic effects, the wonderful snow storm, smothering the burning city in the Dayton Flood, is perhaps unequalled. Henry Ellsworth, who designed and constructed this wonderful spectacle, is a past master of lightning and sound effects."


Call-Post—"The use of real water for the mad rush of the flood waters in the 'Dayton Flood' is a sight never to be forgotten. The water rushes toward the audience, something never before attempted in stage-craft."

Daily News—"The last act in the 'Dayton Flood' on the Zone, showing the birth of today and the resurrected city and the beautiful sunrise, must be seen to be appreciated, for it is beyond description."

POST CARD

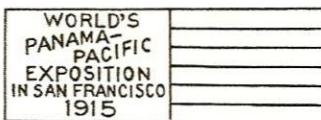
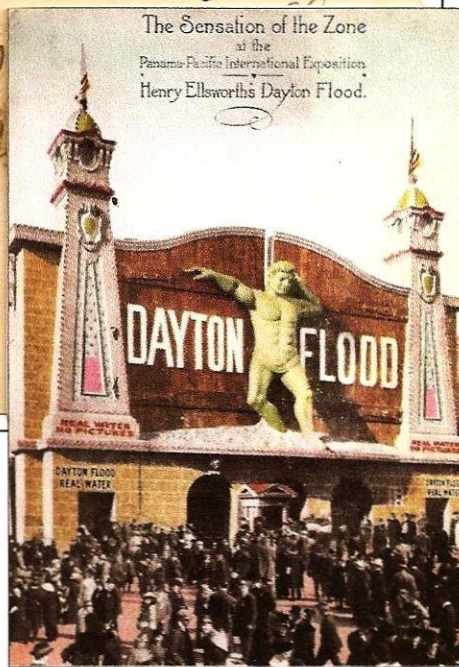
WORLD'S PANAMA-PACIFIC EXPOSITION IN SAN FRANCISCO 1915

ADDRESS _____

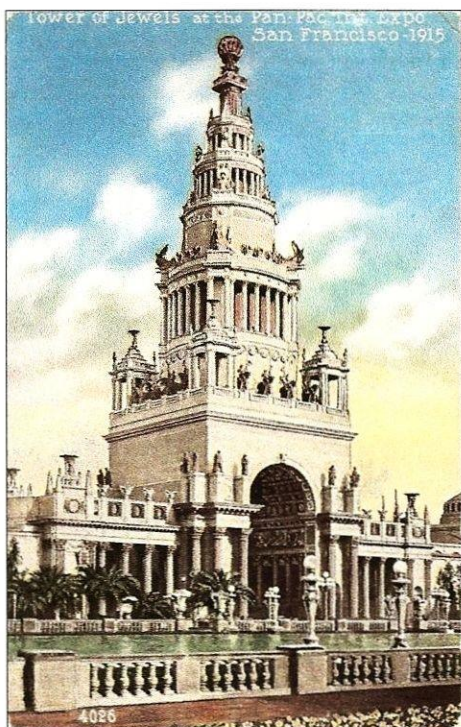


Miss

Geo



June 23, 1915, slogan International machine cancel, at San Francisco, CA post office, on exposition postcard




correspondence

Post Card


WORLD'S PANAMA-PACIFIC EXPOSITION IN SAN FRANCISCO 1915

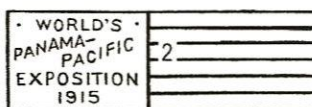
ADDRESS _____

Miss Edith Adams,
Montoursville,



San Francisco, June 30





July 1, 1915, slogan International machine cancel, at San Francisco, CA post office, on exposition postcard

Panama-Pacific Exposition
February 20 – December 4, 1915, San Francisco, CA

Phone San Jose 4676

Compare our \$20 Suits with those you
pay \$30 or \$35 for elsewhere

Nickels
TAILORING CO.

196 South First Street

San Jose, Cal.,

191

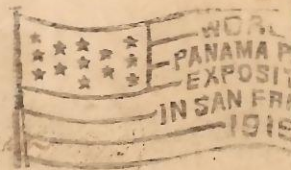
Dear Sir:

for y
to ge
to gi
We ar
San J

Return in Five Days to

Nickels
TAILORING CO.

196 S. First Street
SAN JOSE, CAL.



Compare our \$20 Suits with those you
pay \$30 or \$35 for elsewhere



Nickels
TAILORING CO.
196 South First Street

San Jose, Cal.,

191

Dear Sir:

We beg to submit to you herewith enclosed a few samples for your consideration. Perhaps you were not fortunate enough to get to our opening sale. If this is the case we are going to give you this special offer in order to gain your patronage. We are pleased to boast that we measured over 500 men in San Jose for Suits and Overcoats the first ten days of our opening and we are sure there is not one dissatisfied customer among them, and if there is, we would like to see him.

The blue serge sample enclosed is a guaranteed fast color, all wool, full indigo blue. The grey sample is also a guaranteed all wool iron grey, and for durability cannot be excelled.

We are going to give you this special offer: \$25, \$27.50 and \$30 suits for \$20; your choice of either sample enclosed, combined with the very best class of workmanship, and guaranteed lining throughout, to your order, and a Nickel guaranteed perfect fit or your money back. Do not delay your coming as this offer will expire December 15, 1915. Order early as we will have a very big rush for Thanksgiving and Christmas suits.

If the enclosed samples do not appeal to you, we have 1500 different styles to select from at our store, and this is an invitation to pay us a visit, whether you purchase or not. Kindly bring this letter with you in order to get this special offer. We beg to state that the enclosed samples cannot be duplicated outside of our store for less than \$30.00 to \$35.00.

We trust we will have an early call from you.

Yours respectfully,

NICKELS TAILORING CO.,

W. C. ELLIS, Manager.

196 S. First St.

Frank Laloli
Costa Hotel
7. Market St
San Jose

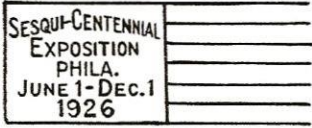
November 23, 1915, slogan American machine cancel, at San Jose, CA
post office, on third-class printed matter, single-piece, 1¢ per 2 oz. rate



Sesquicentennial International Exposition

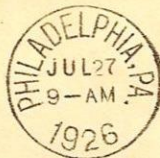
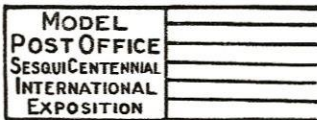
May 31 – November 30, 1926, South Philadelphia, PA

May 10, 1926 (first day of issue), slogan International machine cancel, at Philadelphia, PA post office



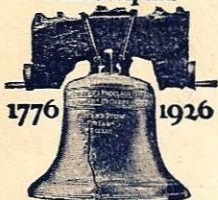
A. S. Yount

July 27, 1926 (first day of issue), International machine cancel, at exposition's postal station, envelope die 2



Jack E. Morgan,
2610 Russell Av.,

The
Sesqui-Centennial
Philadelphia



150 Years
of
American Independence



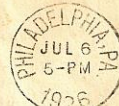
CONTRACT AIR MAIL



VIA FIRST FLIGHT WASHINGTON TO PHILADELPHIA

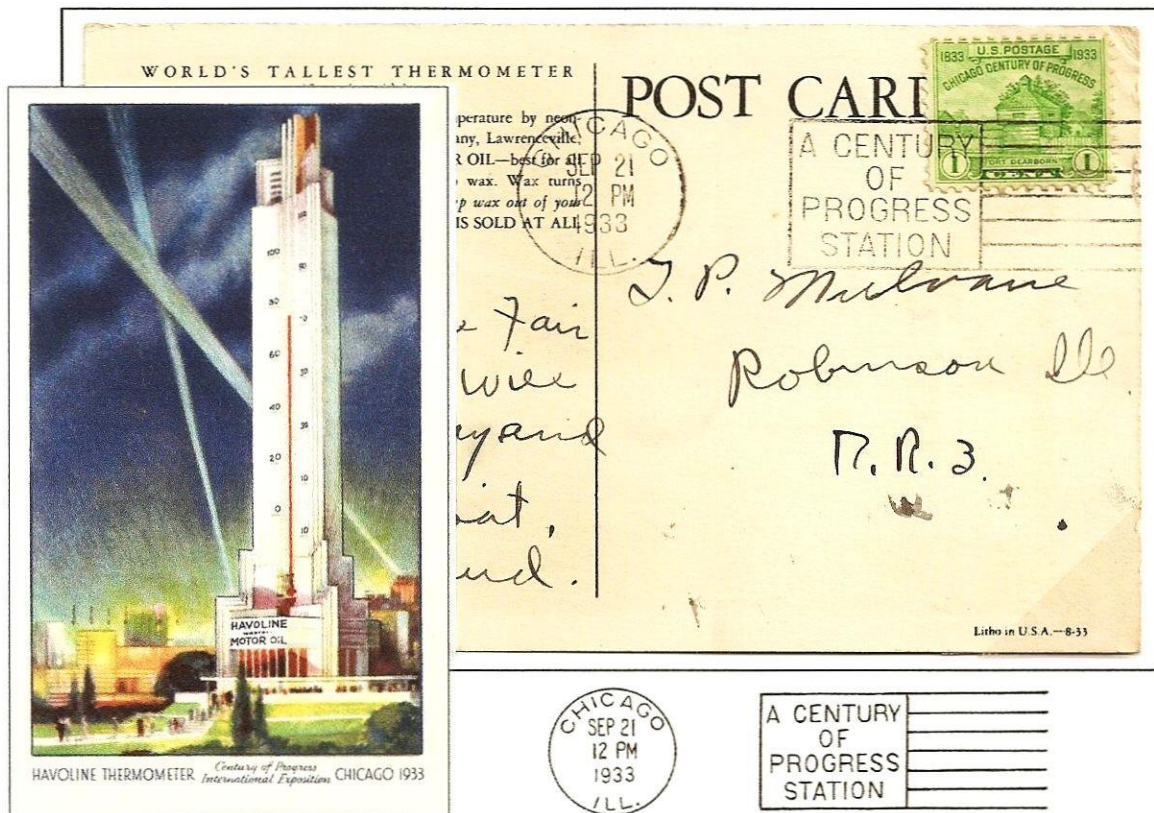


July 6, 1926, Washington D.C., C.A.M. 13, Post Office Department's first flight cachet serves as postmark and cancel, receiving backstamp at exposition's postal station



A Century of Progress International Exposition, Chicago World's Fair

May 27 – November 12, 1933 and May 26 – October 31, 1934



September 21, 1933, Universal machine cancel, at exposition's postal station, on exposition postcard



August 5, 1933, duplex handstamp cancel, at exposition's U.S. Railway Postal Car Exhibit, on exposition postcard

Golden Gate International Exposition

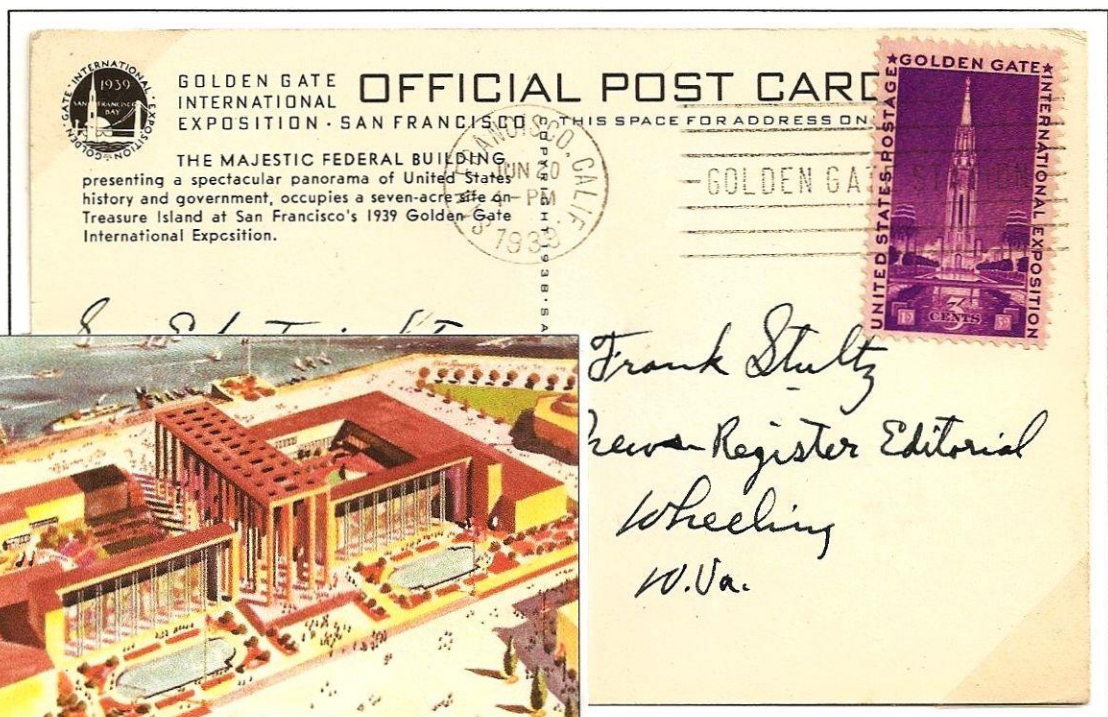
February 18 – October 29, 1939 and May 25 – September 29, 1940, Treasure Island, San Francisco, CA



February 18, 1939 (first day of issue), Universal machine cancel, at exposition's postal station, cachet by Harry Ioor, with exposition seal



—GOLDEN GATE STATION—



June 20, 1939, International machine cancel, at exposition's postal station, on exposition postcard, first-class domestic postcard surface rate overpaid

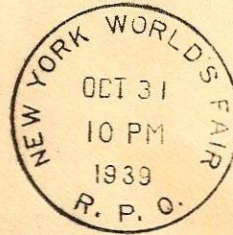


—GOLDEN GATE STATION—

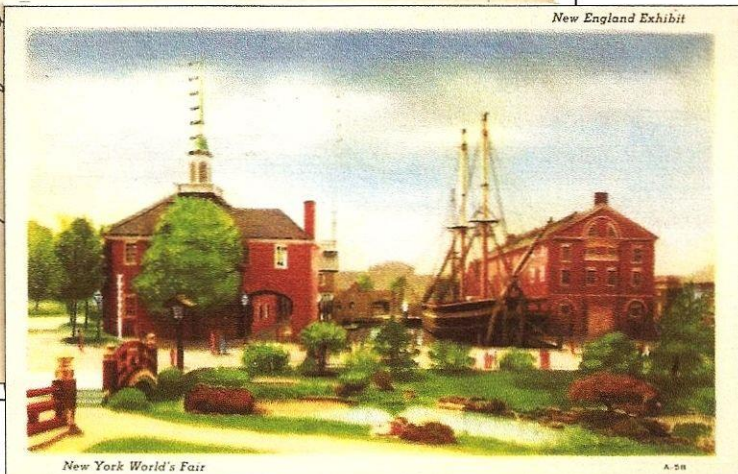
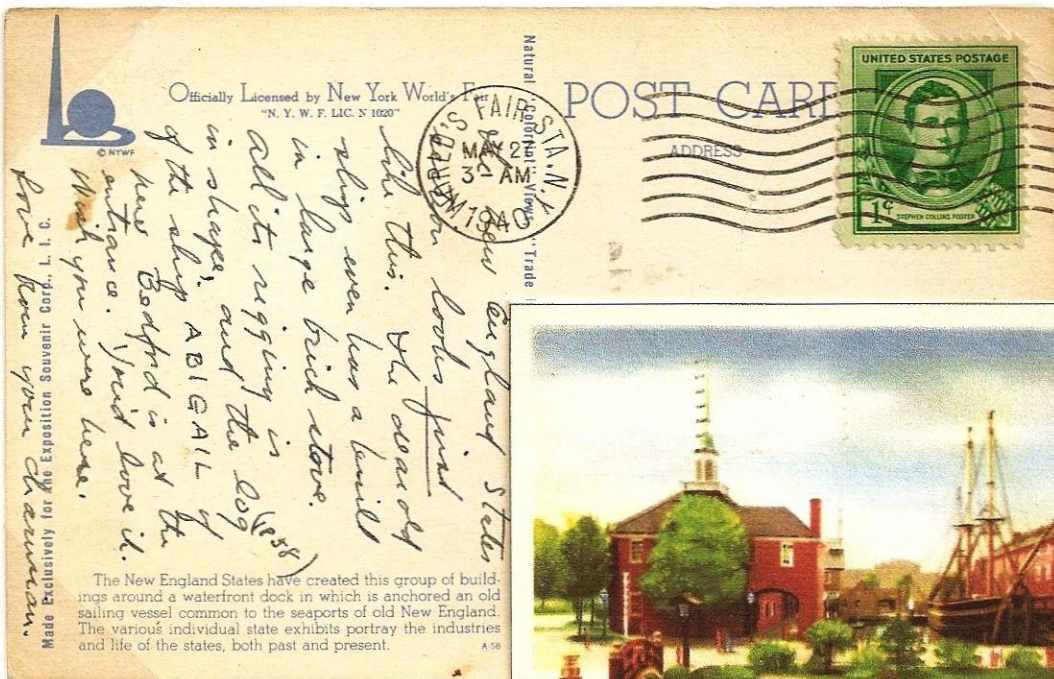
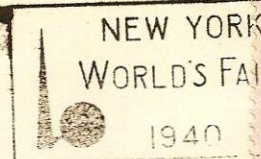
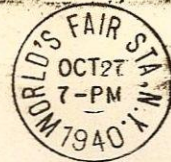
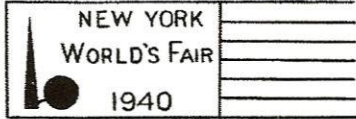
New York World's Fair

April 30 – October 31, 1939 and May 11 – October 27, 1940, Flushing Meadows, New York City

October 31, 1939 (closing day), Railway Mail Service duplex handstamp cancel, at the American Railroads exhibit, aboard the U.S. Railway Post Office Car N.Y.C. 4668



October 27, 1940 (last day), slogan International machine cancel, at the World's Fair postal station. The slogan cancel was only used to promote the fair's 1940 season.



May 27, 1940, generic wavy-line machine cancel with a postmark from the World's Fair postal station, on World's Fair souvenir postcard